



In Case You Missed It.

We are excited to announce the launch of SIALINK, a new initiative of SIA-Africa.

SIALINK is designed to help African pre-seed founders spend less time searching for investors and to help angel investors and fund representatives access curated, warm introductions to aligned startups.

Unlike other open directories, SIALINK is curated. We don't facilitate deals or take equity. Instead, founders complete an intake form about their business, investors share their thesis, and our team makes direct warm introductions. Our goal is to save founders time and give investors sharper deal flow.

If you are:

- A founder looking for investors
- An accelerator or incubator seeking better connections for your startups
- An angel investor or fund representative exploring high-potential African startups

👉 Fill out our [interest form](#) to join the pilot cohort, which will onboard in early September.

To support founders who are still preparing, we are also offering free guides on [how to build a pitch deck](#) and [how to build a data room](#).

Follow our LinkedIn page to stay updated on the pilot: www.linkedin.com/company/sialink

Learn more on our website: www.sialink.org

We are looking forward to shaping the future of African entrepreneurship together.

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SIALINK
Linking African Entrepreneurs
with Aligned Capital
AGRITECH | CLIMATECH | MEDTECH | DIGITAL SOLUTIONS

STORIES BEHIND THE JEWELRY:

Supporting Ghanaian youth getting involved in Goldsmithing courses and preserving the culture

GOLDSMITHING



IAC Conference opening night hosted by Heritage Auctions

SIA-Africa was invited to the *Gold + Diamond Initiatives in Art and Culture (IAC)*'s 15th Annual International Gold and Diamond Conference, *Eye on the Prize* held in New York City from 14-16 July 2025. During the three day event we connected with Ghanaian British jewelry artist, **Emefa Cole**.

In her remarks, Cole broached the need for Ghanaian and African youth to learn the traditions of their ancestors. *Goldsmithing* is profoundly intertwined with the history and identity of Ghana, often called the "Gold Coast" before independence, a name that

reveals everything about the region's historical relationship with gold.

It is more than shaping metal; it is the quiet art of permanence. Each hammer strike carries centuries of tradition, and every molten pour is a negotiation between chaos and control. It shows the belief that beauty is worth the labor.

SIA-Africa, committed to nurturing human capital, is exploring partnerships with leaders such as **Emefa Cole** from *EMEFA London*, **Lisa Koenigsberg** from *IAC*, **Jessica DuBroc** from *Heritage Auctions*, **Paul Ninson**, and others to develop artisanal training programs like *Goldsmithing* within academic institutions across Africa.

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GOLD DIAMOND AND GEMSTONE INDUSTRY



SIA-Africa Global Communications Advisor Michael Jordan with Ghanaian-British jewellery artist Emefa Cole



Dikan Founder and ED Paul Ninson with Ivor Agyemang Duah



IAC Conference organiser Lisa Koenigsberg displaying her Emefa Cole ring